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Jim Beatty is President of NCS International, a leading national site selection and economic development consulting firm located in Omaha Nebraska since 1984. His site selection consultancy specializes in call center, customer service, shared service centers back office operations, manufacturing and food processing. He has worked on over 300 projects representing over 3 billion dollars in capital investment generating 30,000 jobs in his 30 plus years in the profession.

In his economic development consultancy, Jim works with economic organizations worldwide in developing strategic plans, marketing assessments and target industry analyses to attract inward investment. He also works with local economic development organizations in providing marketing representation to recruit new industry and investment.

He has conducted training classes and given presentations to thousands of economic developers. He has served on the faculty of The Heartland Institute, the economic development training center serving the Midwest.

He is regarded by many as one of the leading site selection and economic development consultants in America. He has been selected by Consultant Connection as one of the top 50 site consultants in North America.

He is one of the most requested speakers on economic development in America. He has written 3 books on economic development and is a frequent writer for leading economic development and industry publications.

His book “Technology Led Economic Development” is offered by the International Economic Development Council and is considered the leading publication within the industry.

His work has been recognized by the world renown Aspen Institute, National Congress on Community and Economic Development, Congressional Office of Technology Assessment, National Governors Association, National Rural Development Council and the Ford Foundation.

Jim has been featured in leading business and industry publications including Ebony, Jet, Atlanta Journal - Constitution, New York Times and the Wall Street Journal. He is frequently quoted in business journals nationally.

Jim was instrumental in the development of Omaha Nebraska as the nation's leading call center location in the United States during his career with AT&T and Northwestern Bell.

Jim has been inducted into the Nebraska Junior Chamber of Commerce Business Hall of Fame. He is a past Chairman of the Omaha Jaycees, and former Board Member and Executive Committee Member of the Omaha Chamber of Commerce.

He served two terms as a member of the YMCA of the USA National Board of Directors headquartered in Chicago.

He is also former chairman of the Urban League of Nebraska and chairman of the Omaha Durham Western Heritage Museum and Chairman of the Great Plains Black History Museum.

He has served as Vice Chairman of the Omaha Metropolitan Transit Authority and Vice Chairman of Nebraska Economic Development Authority. He was appointed to serve on the University of Nebraska Medical Center Chancellor's Advisory Board.

He has served on the Greater Omaha YMCA Board of Directors and the Board of Management for St. Agatha School in Chicago, Illinois.

He currently serves on the Editorial Board for the African American Golfers Digest headquartered in New York where he also serves as the Executive Editor. He has been appointed to the World Golf Foundation, Golf 20/20 Task Force on Diversity and Inclusion.

He has received numerous awards for his civic and business leadership and involvement.

He is a graduate of Doane University in Crete, Nebraska where he was the first African American to receive a degree in Mathematics. Jim and his wife, Earlene, an avid quilter, established a scholarship at Doane University. They have been married for 49 years and are parents of 5 children, 10 grandchildren and 1 great grandchild.