

Cynthia Maves is EV Fleet Business Development Manager for Nissan North America. She works with executives, fleet managers and sustainability managers in government, utility and corporate sectors to increase Nissan LEAF adoption. Prior to joining Nissan, she worked for Clean Fuels Ohio, a U.S. Department of Energy Clean Cities Coalition. While at Clean Fuels Ohio, she managed Drive Electric Ohio and spearheaded the publication of Ohio's Electric Vehicle Readiness Plan. She also has a green building background and worked on building the first LEED certified bank branch in Indiana.

She serves on the boards of Clean Fuels Ohio, Chicago Area Clean Cities and First Federal Savings Bank. She holds a B.A. from DePauw University and a J.D. from Indiana University at Bloomington.