

Electrification of The Transportation System – Is your Community on Board?

Panelists:

Mahanth Joishy - Fleet Superintendent for City Madison, Wisconsin. Mahanth is leading efforts to make the City's fleet the greenest, safest, and most cost efficient possible. By 2020 Madison will have 30 EVs, 60 hybrids, and will have saved millions of pounds of CO2 from being emitted thanks to biodiesel. While Madison will be the largest EV fleet in Wisconsin, he challenges all other public and private fleets to compete against Madison on this.

Mahanth Joishy has worked for nearly 16 years in New York City government as a fleet and operations professional. At NYC Parks & Recreation, he helped manage vehicle repair, collision tracking, waste collection, recycling, employee awards programs, sign production, and citywide emergency response. Mahanth helped create the first-ever Parks Field Operations Manual, and launched the NYC Parks Greeter Corps volunteer program.

Since 2012, Mahanth oversaw the safety program for the New York City owned fleet of 30,000 vehicles. Over this time he worked on the City's response to Hurricane Sandy, including a regional fueling crisis and the handling of thousands of flooded boats and vehicles. He was also a lead on the New York City Vision Zero task force to reduce fatalities and injuries on the road. He has done extensive work on vehicle safety technology and training, and outreach with private and non-profit fleets.

Mahanth was born in Malaysia, and grew up in Indiana, Saudi Arabia, India, England, Missouri, and Ohio. He attended Georgetown University.

Debbie Branson – New Market Manager, Madison Gas and Electric Co. Debbie is responsible for MGE's alternative fuel strategy. In this role, she has led efforts to increase the use of electric vehicles and expand public and in-home EV charging systems. Her responsibilities include researching, developing and implementing programs and services for EV owners. Her goal is to make vehicle acquisition and charging seamless for customers whether they are away from home, at home or at work. She also works with multifamily developers and fleet owners to help address their EV needs. Prior to MGE, Debbie worked at Alliant Energy for nine years. She held roles in corporate communications, operations compliance and energy efficiency. Debbie received her B.A. in Journalism from Southern Illinois University, Carbondale.

Moderator

John Drury, Senior Business Development Manager, Madison Gas and Electric Co. John is responsible for assisting businesses that may be expanding or locating to the Greater Madison region. John has many years experience working with businesses, including construction and specialized infrastructure, real estate, financing and the municipal approval process. John has been directly involved in working with large and small businesses throughout the Madison region.