

Robert Gerbitz

Biography

In January 2009 Robert (Rob) Gerbitz was hired as President and Chief Executive Officer of Hendricks Commercial Properties (HCP). HCP is a national diversified real estate investment and development company headquartered in Beloit, Wisconsin. Diane Hendricks, Chairman, started the company in 1974 with a core focus into industrial and multi-family real estate, investment and development.

Today the company comprises of 10 million plus square feet located in 30 states with its core asset classes being industrial, retail, mixed use commercial/residential and hospitality.

Mr. Gerbitz's responsibilities include the oversight and direction of all business operations, initiatives and strategic planning for the company and its subsidiaries. As a core focus of this strategic plan, Mr. Gerbitz's responsibilities and objectives are the business development and real estate revitalization of Downtown Beloit and Rock County as a whole. As such, Mr. Gerbitz directs and guides this initiative through the company to build and develop relationships through the financial and brokerage communities as well as through public and private initiatives, programs and partnerships.

Through these initiatives, Mr. Gerbitz is involved in the following business development partnerships. The Greater Beloit Economic Development Corporation, Board of Directors, Rock County 5.0 Advisory Council Member, a five-year public/private development initiative to revitalize Rock County's economy, and Beloit 200, an economic Development group committed to the ongoing new urbanization of Downtown Beloit.

Prior to joining Hendricks, for ten years Mr. Gerbitz was Chief Operating Officer of NSL Holdings Ltd in Delafield Wisconsin. He oversaw and directed the commercial and residential real estate development and business development of the company, with a specific focus into a brand of historical architecture and land development in a downtown revitalization and urban environment.