



Mid-America Economic Development
Council
17 South High Street, Suite 200
Columbus, OH 43215
Phone: 866.439.9172
Fax: 614-221-1989
Email: tracey@assnoffices.com
www.midamericaedc.org

Press Release

Contact: Tracey Hogan

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MID-AMERICA ECONOMIC DEVELOPMENT COUNCIL PRESENTS 2018 ANNUAL ECONOMIC DEVELOPMENT AWARDS

CHICAGO, IL, DECEMBER 4, 2018: The Mid-America Economic Development Council presented its annual Economic Development awards at the 2018 Mid-America Competitiveness Conference & Site Selector Forum, held December 2-4 at the Renaissance Chicago Downtown.

Award entries were accepted in two markets per category – large division (community population over 50,000) and small division (community population less than 50,000).

Recognition was presented to:

Economic Impact Deal of the Year

Recognizes a project having significant and measurable impact on a City, County and Region. The project must have already broken ground and be in the initial phase of implementation between January 2017 and June 2018. The measurable impact can include capital investment, jobs, supplier network, economic impact or new partnership initiatives that positively improved the community.

Large Division:

- **1st Place Winner - Foxconn in Wisconsin - Madison, WI**
- **Runner Up – Lear Corporation Expansion – Flint, MI**

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Small Division:

- **1st Place Winner - OPPD Partners with Facebook - Omaha, NE**
- **Runner Up - Dieterich, IL - Investing in Growth One Development at a Time**

Marketing Program

An overall comprehensive marketing program to market a community, county, state, or region to a prospect; an Annual Report or Newsletter; Online Programs, and/or a Specific Program or Event.

Large Division:

- **1st Place Winner - Wisconsin Supply Chain Marketplace - Green Bay, WI**
- **Runner Up - Team NEO Digital Lead Generation Program – Cleveland, OH**

Small Division:

- **Winner - Phelps County Nebraska Go! Website Marketing - Holdrege, NE**
- **Runner Up - Mills County - Marketing Success through Digital Tools – Glenwood, IA**

Workforce Development

Activities and/or innovative programs to attract new workforce to an area, strengthen the skills of your existing workforce or encourage retention of youth in an area.

Large Division:

- **1st Place Winner - JobsNow Workforce Initiative - Warren, OH**
- **Runner Up – College Employer Connection Guide – Dubuque, IA**
- **Runner Up - Ames Workforce Development Program – Ames, IA**
- **Runner Up - Nebraska Developing Youth Talent Initiative – Lincoln, NE**

Small Division:

- **1st Place Winner - TigerPath Skilled Workforce Development Initiative - Hutchinson, MN**

Entrepreneurial Award

Unique approaches to enhancing the Entrepreneurial culture in a city or region. Unique approaches for assisting young companies through the start-up/early stage of a business life cycle.

Large Division:

- **1st Place Winner - DSM USA Iowa AgriTech Accelerator Creation - Des Moines, IA**

Mid-America EDC members are dedicated economic development professionals who share best practices to add value in their organizations and communities. Mid-America EDC is a multi-state association dedicated to being the leading resource for making contact with site selectors, advancing regional economic development programs, and accessing thought leadership.

For many years, The Mid-America Economic Development Council has sponsored the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the twelve-state Mid-America region in promoting their respective communities. The Mid-America Economic Development Council's awards partner is Conway Inc., and all first place award winners will be highlighted in an ad in the January issue of Site Selection magazine.

For more information about The Mid-America Economic Development Council and to view more information about this year's winning award entries, please visit www.midamericaedc.org.

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