

Jerry Murphy

Jerry Murphy is a Senior Project Manager for New North, Inc. a regional economic development organization focused on Northeast Wisconsin.

As a Senior Project Manager, he is charged with coordination and implementation of project work related to unique strategic initiatives for the organization and its focus on: talent development, business development (including entrepreneurship), regional branding and business intelligence.

Murphy is redirecting energy and focus from a 14 year leadership role as Executive Director for the New North to that of advancing strategies and project work in entrepreneurship for the organization. He started New North organization in 2006 after serving as the Executive VP for the Buffalo Niagara Enterprise (BNE), a regional economic development organization based in Buffalo, New York. In this position he oversaw operations, internal financial matters and strategic planning/implementation of unique economic development projects.

Prior to joining the BNE, Murphy worked for Michigan State University and the Gogebic County (Michigan) Economic Development Commission as an Economic Development Resource Specialist and Executive Director. For fourteen years he combined management of regional revolving loan funds, regional marketing, and technical support to resident industry, financial packaging/planning, and university extension and community college faculty responsibilities in teaching and community planning around development initiatives.

Murphy began his 35 year career in economic development in Milwaukee, Wisconsin following completion of an MBA from UW-Parkside.