

**Michael E. Zimmerman, CEO**  
ROC Ventures, LLC



**Michael E. Zimmerman** is Chief Executive Officer of ROC Ventures, named to remind everyone in the organization of the thread unifying all of ROC's undertakings: Generate value by creating and strengthening community opportunities – Return on Community.

Since 2004, Mr. Zimmerman has built 7 successful healthcare companies, which are now working collectively with over 80 percent of our nation's hospitals. Mr. Zimmerman has been featured in HFM Magazine, HealthLeaders, Modern Healthcare, AAHAM, and The Wall Street Journal.

Mr. Zimmerman's newest endeavor, ROC Ventures, grew out of the former MKE Sports & Entertainment, created in Spring of 2014. ROC Ventures is a fund and management company, which includes a ski hill, youth and adult baseball field complex (The Rock), hospitality venues, a professional indoor soccer team (Milwaukee Wave), the Milwaukee (WI) Milkmen, the Kokomo (IN) Jackrabbits (Northwoods League Team), Ballpark Commons Development in Franklin WI, and a number of other sports and real estate related ventures.

In Spring of 2013, BizTimes Media awarded Michael Zimmerman the Bravo! Entrepreneur Award, Regional Spirit Award. In 2015, Michael was a recipient of the Milwaukee Business Journals 40 under 40 Award.