

2022 SPONSORSHIP OPPORTUNITIES

Would your organization benefit from greater visibility in front of leading economic developers, site selectors or corporate decision makers? Why not be a sponsor of this great organization that brings together the leaders in the Midwest to discuss innovative solutions, make valuable new contacts, and learn about tools to keep them on the leading edge of economic development?

THE BEST PRACTICES CONFERENCE

July 13-15, 2022 in Springfield, Ohio

The Best Practices Conference is the annual spring/summer conference for Mid-America EDC. This conference rotates throughout the states in the region. In 2022, Ohio will host the Best Practices Conference. At the conference, attendees will learn best practices from industry professionals and experts. There will be plenty of opportunities for networking with your Midwest colleagues, as well as the opportunity to experience the growth and innovation that Springfield has to offer!

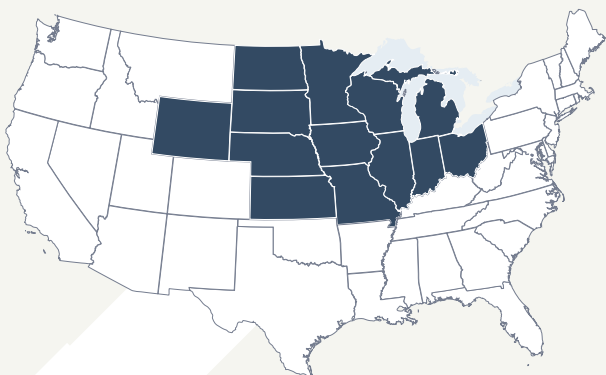
THE MID-AMERICA COMPETITIVENESS CONFERENCE

November 30 - December 2, 2022 in Chicago

THE COMPETITIVENESS CONFERENCE IS MID-AMERICA EDC's marquis annual event, providing tips, strategies and ideas to help Midwest communities improve their competitive position to land corporate investment and attract talent while also gaining knowledge and perspectives of top site consultants. The Site Selector Event, a private event for gold and platinum sponsors held in conjunction with the Competitiveness Conference, is a premium opportunity to rub elbows and make great contacts!

DETAILS ABOUT OUR SPONSORSHIP PACKAGES FOLLOW.

You may submit your sponsorship commitment online at midamericaedc.org or simply email KARLA@ASSNOFFICES.COM with questions and/or to request an invoice! (You may purchase your sponsorship via check or credit card through our online system.) Please note: sponsorships and memberships are calendar-year based. If you would like information about a NEW sponsorship, please contact Tracey Hogan at TRACEY@ASSNOFFICES.COM for potential pro-rate options.



You can gain greater visibility by becoming a Mid-America Economic Development Council (EDC) 2022 sponsor, and our sponsorships provide a great value! Along with exposure via Mid-America EDC's website and monthly webinars, your organization is recognized at Mid-America EDC's two annual conferences:



2022 SPONSORSHIP LEVELS

JOIN   

MIDAMERICAEDC.ORG

MID AMERICA

Economic Development Council

400 W Wilson Bridge Road

Suite 120

Worthington, OH 43085

866-439-9172

KARLA@ASSNOFFICES.COM

PLATINUM LEVEL - \$5000

ESTIMATED VALUE - \$9500 **BEST VALUE!**

- ✦ Two 2022 memberships (memberships are individual)
- ✦ Two registrations for each conference in 2022 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ Two seats at the annual sponsor-exclusive Site Selector Event (held during the 2022 Competitiveness Conference)
- ✦ Opportunity to purchase one additional seat at the 2022 annual Site Selector Event at an additional charge
- ✦ Opportunity to register non-members from sponsor organization at a 50% discount on the non-member rate (up to two registrations per conference). Please contact Karla at karla@assnoffices.com for this option.
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2022 on the Mid-America EDC Website
- ✦ Opportunity to participate/present an educational webinar in 2022 (content and format approved by leadership)
- ✦ Selection of two of the options below:
 - ★ Display/Exhibit table at both conferences
 - ★ Marketing piece included with conference registration materials at both conferences
 - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2022



GOLD LEVEL - \$2500

ESTIMATED VALUE - \$4300

- ✦ One 2022 membership (memberships are individual)
- ✦ One conference registration for each conference in 2022 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ One seat at the annual sponsor-exclusive Site Selector Event (held during the 2022 Competitiveness Conference)
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnoffices.com for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2022 on the Mid-America EDC Website
- ✦ Selection of one of the options below:
 - ★ Display/Exhibit table at both conferences
 - ★ Marketing piece included with conference registration materials at both conferences
 - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2022



SILVER LEVEL - \$1500

ESTIMATED VALUE - \$2200

- ✦ One 2022 membership (memberships are individual)
- ✦ Sponsor listing/recognition at both conferences in 2022 – Best Practices and Competitiveness Conference
- ✦ Marketing piece included with conference registration materials at both conferences OR Display/Exhibit table at both conferences
- ✦ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2022
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnoffices.com for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars

