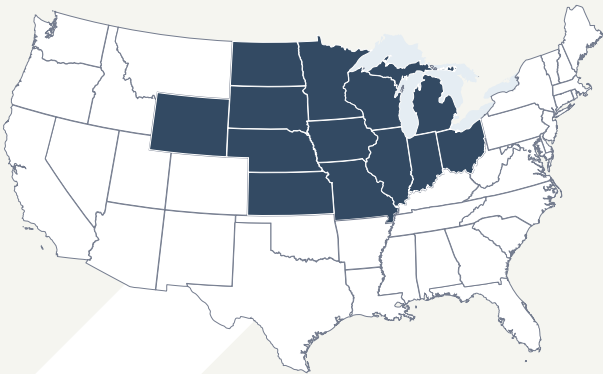




2023 SPONSORSHIP OPPORTUNITIES

Would your organization benefit from greater visibility in front of leading economic developers, site selectors or corporate decision makers? Why not sponsor the Mid America Economic Development Council, which brings together the leaders in the Midwest to discuss innovative solutions, make valuable new contacts, and learn about tools to keep them on the leading edge of economic development?



You can gain greater visibility by becoming a Mid-America Economic Development Council 2023 sponsor, and our sponsorships provide a great value! Along with exposure via Mid-America EDC's website and monthly webinars, your organization is recognized at Mid-America EDC's two annual conferences.

THE BEST PRACTICES CONFERENCE May 10-12, 2023 in Kansas City

The Best Practices Conference is the annual spring/summer conference for Mid-America EDC. This conference rotates throughout the states in the region. In 2023, Kansas and Missouri will host the Best Practices Conference. At the conference, attendees will learn best practices from industry professionals and experts. There will be plenty of opportunities for networking with your Midwest colleagues, as well as the opportunity to experience the development and innovation that Kansas City has to offer!

THE MID-AMERICA COMPETITIVENESS CONFERENCE November 29 - December 1, 2023 in Indianapolis

The Competitiveness Conference is Mid-America's EDC's marquis annual event, providing tips, strategies and ideas to help Midwest communities improve their competitive position to land corporate investment and attract talent while also gaining knowledge and perspectives of top economic development consultants. The annual Consultant Event, a private social event for gold and platinum sponsors, held in conjunction with the Competitiveness Conference, is a premium opportunity to rub elbows and make great contacts!

DETAILS ABOUT OUR SPONSORSHIP PACKAGES FOLLOW.

You may submit your sponsorship commitment online at midamericaedc.org or simply email KARLA@ASSNOFFICES.COM with questions and/or to request an invoice! (You may purchase your sponsorship via check or credit card through our online system.)

Please note: sponsorships and memberships are calendar-year based, however, event/conference and webinar-specific sponsorships may also be offered and will be advertised if available. If you would like information about a NEW sponsorship, please contact Tracey Hogan at TRACEY@ASSNOFFICES.COM for potential pro-rate options.

"Value . . . Value . . . Value - Being a Platinum Sponsor is a no-brainer for our organization. The benefits included return far more "value" than the cost of the sponsorship. Additionally, I have found my involvement with Mid-America to be the one of the most impactful professional experiences in my career. Our sponsorship has provided countless opportunities to connect with colleagues and grow our organization's participation and leadership in this fulfilling profession."

Horton H. Hobbs IV
Vice President of Economic Development, Greater Springfield Partnership



2023 SPONSORSHIP LEVELS

JOIN   

MIDAMERICAEDC.ORG

MID AMERICA

Economic Development Council

400 W Wilson Bridge Road

Sute 120

Worthington, OH 43085

866-439-9172

KARLA@ASSNOFFICES.COM

PLATINUM LEVEL - \$5000

ESTIMATED VALUE - \$9500 **BEST VALUE!**

- ✦ Two 2023 memberships (memberships are individual)
- ✦ Two registrations for each conference in 2023 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ Two seats at the annual sponsor-exclusive Consultant Event (held during the 2023 Competitiveness Conference)
- ✦ Opportunity to purchase one additional seat at the 2023 annual Consultant Event at an additional charge
- ✦ Opportunity to register non-members from sponsor organization at a 50% discount on the non-member rate (up to two registrations per conference). Please contact Karla at karla@assnooffices.com for this option.
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2023 on the Mid-America EDC Website
- ✦ Opportunity to participate/present an educational webinar in 2023 (content and format approved by leadership)
- ✦ Selection of two of the options below:
 - ★ Display/Exhibit table at both conferences
 - ★ Marketing piece included with conference registration materials at both conferences
 - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2023



GOLD LEVEL - \$2500

ESTIMATED VALUE - \$4300

- ✦ One 2023 membership (memberships are individual)
- ✦ One conference registration for each conference in 2023 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ One seat at the annual sponsor-exclusive Consultant Event (held during the 2023 Competitiveness Conference)
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnooffices.com for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2023 on the Mid-America EDC Website
- ✦ Selection of one of the options below:
 - ★ Display/Exhibit table at both conferences
 - ★ Marketing piece included with conference registration materials at both conferences
 - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2023



SILVER LEVEL - \$1500

ESTIMATED VALUE - \$2200

- ✦ One 2023 membership (memberships are individual)
- ✦ Sponsor listing/recognition at both conferences in 2023 – Best Practices and Competitiveness Conference
- ✦ Marketing piece included with conference registration materials at both conferences OR Display/Exhibit table at both conferences
- ✦ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2023
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at karla@assnooffices.com for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars

