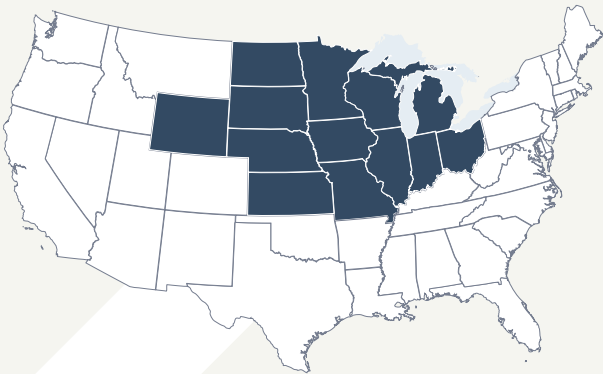




# 2024 SPONSORSHIP OPPORTUNITIES

Would your organization benefit from greater visibility in front of leading economic developers, site selectors or corporate decision makers? Why not sponsor the Mid America Economic Development Council, which brings together the leaders in the Midwest to discuss innovative solutions, make valuable new contacts, and learn about tools to keep them on the leading edge of economic development?



You can gain greater visibility by becoming a Mid-America Economic Development Council 2024 sponsor, and our sponsorships provide a great value! Along with exposure via Mid-America EDC's website and monthly webinars, your organization is recognized at Mid-America EDC's two annual conferences.

## THE BEST PRACTICES CONFERENCE July 17-19, 2024 in Sioux Falls, South Dakota

The Best Practices Conference is the annual spring/summer conference for Mid-America EDC. At the conference, attendees will learn best practices from industry professionals and experts. There will be plenty of opportunities for networking with your Midwest colleagues, as well as the opportunity to experience the progressive growth and innovation of Sioux Falls!

## THE MID-AMERICA COMPETITIVENESS CONFERENCE December 4-6, 2024 in Columbus, Ohio

The Competitiveness Conference is Mid-America's EDC's marquis annual event, providing tips, strategies and ideas to help Midwest communities improve their competitive position to land corporate investment and attract talent while also gaining knowledge and perspectives of top economic development consultants. The annual Consultant Event, a private social event for gold and platinum sponsors, held in conjunction with the Competitiveness Conference, is a premium opportunity to rub elbows with conference consultants and presenters and make great contacts!

### DETAILS ABOUT OUR SPONSORSHIP PACKAGES FOLLOW.

You may submit your sponsorship commitment online at [midamericaedc.org](http://midamericaedc.org) or simply email [KARLA@ASSNOFFICES.COM](mailto:KARLA@ASSNOFFICES.COM) with questions and/or to request an invoice! (You may purchase your sponsorship via check or credit card through our online system.)

Please note: sponsorships and memberships are calendar-year based, however, event/conference and webinar-specific sponsorships will also be offered throughout the year and will be advertised as confirmed. If you would like information about a NEW sponsorship, please contact Tracey Hogan at [TRACEY@ASSNOFFICES.COM](mailto:TRACEY@ASSNOFFICES.COM) for potential pro-rate options.

"Value . . . Value . . . Value – Being a Platinum Sponsor is a no-brainer for our organization. The benefits included return far more "value" than the cost of the sponsorship. Additionally, I have found my involvement with Mid-America to be the one of the most impactful professional experiences in my career. Our sponsorship has provided countless opportunities to connect with colleagues and grow our organization's participation and leadership in this fulfilling profession."

Horton H. Hobbs IV  
Vice President of Economic Development, Greater Springfield Partnership



# 2024 SPONSORSHIP LEVELS

**JOIN**   

[MIDAMERICAEDC.ORG](http://MIDAMERICAEDC.ORG)

**MID AMERICA**

Economic Development Council

400 W Wilson Bridge Road

Sute 120

Worthington, OH 43085

866-439-9172

[KARLA@ASSNOFFICES.COM](mailto:KARLA@ASSNOFFICES.COM)

## **PLATINUM LEVEL - \$5000**

ESTIMATED VALUE - \$9500 **BEST VALUE!**

- ✦ Two 2024 memberships (memberships are individual)
- ✦ Two registrations for each conference in 2024 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ Two seats at the annual sponsor-exclusive Consultant Event (held during the 2024 Competitiveness Conference)
- ✦ Opportunity to purchase one additional seat at the 2024 annual Consultant Event at an additional charge
- ✦ Opportunity to register non-members from sponsor organization at a 50% discount on the non-member rate (up to two registrations per conference). Please contact Karla at [karla@assnoffices.com](mailto:karla@assnoffices.com) for this option.
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2024 on the Mid-America EDC Website
- ✦ Opportunity to participate/present an educational webinar in 2024 (content and format approved by leadership)
- ✦ Selection of two of the options below:
  - ★ Display/Exhibit table at both conferences
  - ★ Marketing piece included with conference registration materials at both conferences
  - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2024



## **GOLD LEVEL - \$2500**

ESTIMATED VALUE - \$4300

- ✦ One 2024 membership (memberships are individual)
- ✦ One conference registration for each conference in 2024 – Best Practices and Competitiveness Conference
- ✦ Sponsor listing/recognition at both conferences – Best Practices and Competitiveness Conference
- ✦ One seat at the annual sponsor-exclusive Consultant Event (held during the 2024 Competitiveness Conference)
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at [karla@assnoffices.com](mailto:karla@assnoffices.com) for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars
- ✦ Digital Banner Ad in 2024 on the Mid-America EDC Website
- ✦ Selection of one of the options below:
  - ★ Display/Exhibit table at both conferences
  - ★ Marketing piece included with conference registration materials at both conferences
  - ★ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2024



## **SILVER LEVEL - \$1500**

ESTIMATED VALUE - \$2200

- ✦ One 2024 membership (memberships are individual)
- ✦ Sponsor listing/recognition at both conferences in 2024 – Best Practices and Competitiveness Conference
- ✦ Marketing piece included with conference registration materials at both conferences OR Display/Exhibit table at both conferences
- ✦ Marketing piece included on the members-only resource page of the Mid-America EDC website for 2024
- ✦ Opportunity to register non-members from your organization at the member registration rate for both conferences. (Please contact Karla at [karla@assnoffices.com](mailto:karla@assnoffices.com) for this option.)
- ✦ Sponsor recognition on Mid-America Economic Development Council website and on monthly webinars

