

Does this establishment have attributes that keep people coming back?



Is this a "Go To" venue that would work in my community?

Metric	Benchmark	Fully Satisfied	Halfway There	Leaves me Feeling Empty	Comments
Access	Hassle Free				
Location	Inviting, High Energy Neighborhood				
Décor, Signage	Creative, Not Over Done				
Customer Service	Never Went for Wanting				
Quality of Beer	High Quality, Right Selection				
Lighting	Comfortable, Functional				
Branding	Pleasing Vibe, Connects with Me				

Metric	Benchmark	Fully satisfied	Halfway there	Leaves me feeling empty	Comments
Ambient Sound	Conversation Possible				
Music Sound	Room Plays Like a Concert Hall				
Restrooms and Housekeeping	I Wouldn't Eat off the Floor but its Close				
Value	Strong Price to Experience Ratio				
Air and Temperature	Not too Hot Not too Cold				
Final Thoughts	This Place Could be My Go To				