Former GM/Centennial Industrial
Park

Gale Price, AICP, EDFP / 
Economic Development
July 17, 2019
Janesville, WI

- Wisconsin’s fastest growing mid-sized city through 2000 census
- Long term community growth
- Industrial heritage
  - Hufcor
  - Lab Safety Supply
  - Rath-Gibson
  - Textiles
  - GM
General Motors, Janesville, WI
- Samson Tractor, 1919
- Purchased by General Motors, 1920 Truck Production
- 1922 Converted to Auto Production
General Motors, 2008
- April, GM Announces Shift Elimination
- July, GM Announces Shutdown
- December 23, Last Day of Full Production
- Bankruptcy March 30, 2009 - RACER Trust Creation
Former GM/Centennial Industrial Park

Stand By

- UAW & GM Negotiates a New Contract
- Janesville and Springhill Remain Stand By/Outside RACER
- No Movement For Six Years, Changed Oct, 2015
Former GM/Centennial Industrial Park

Purchase, Why?
- Not Part of RACER
- GM Viable Entity
Commercial Development Company
- Chosen By GM
- Successful Redevelopments
- $9.6 Million Purchase
- WEDC Grant of $500,000
- Starts Planning/Redevelopment Process
Former GM/Centennial Industrial Park

Commercial Development Company
- April, 2018 Demo Begins
  - Motivated Demolition
- Planning Public Input Process Begins
Commercial Development Company
- October, 2018 Public Input Meetings Continue
- Begin Financial Discussion
Today

– Demolition Almost Completed
  – Managing Recyclables
– Planning Process Slowed
  – Missed 2019 Window
  – Focusing on 2020 Development
Thank you for your time.

Please contact the (Gale Price, Economic Development Office) for more information.

608-755-3059

www.ci.janesville.wi.us