



### **TONYA L. CRIST**

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Tonya Crist is co-founder of and principal with InSite, LLC, a multifaceted firm that provides site selection, incentive negotiations, and economic development consulting and training to companies and government organizations worldwide. Crist possesses over twenty-six years of experience in the arenas of site selection, economic development consulting, industrial construction sales, and local community level international and domestic recruiting / project management.

Having managed industrial relocations and expansions from various perspectives (construction arena, site selection and local level), Ms. Crist has had the opportunity to work with a variety of clients such as Mercedes Benz, Borg Warner, Philip Morris, General Electric, Caterpillar, Procter & Gamble, Lockheed Martin, AGFA, BIC, and Navistar International – to name a few.

Ms. Crist earned a Masters from Clemson University's Architectural Department and a Bachelor of Arts in Political Science from Mars Hill College, where she also played collegiate volleyball, being named as an All-American.



### **ROB CORNWELL**

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As co-founder of InSite, LLC, Rob Cornwell's career in both economic development and site selection spans over 26 years and ranges from rural economic development program implementations to strategic leadership of large regional programs representing both private and public sectors.

With a blue-chip brand list of clients served including Black & Decker, Horsehead Corporation, Honda, Federal Mogul, Caterpillar and Pirelli, Rob has assisted communities across the United States in developing sound economic development strategies and marketing implementation programs. During his career, Rob has assisted over 400 clients in North America with total investments exceeding \$2 billion.

Rob is a Certified Economic Developer (CcED) and a licensed real estate professional. He earned a B.S. Degree in Business Administration from Winthrop University in Rock Hill, South Carolina. He has served as a board member of the South Carolina Economic Developers' Association (SCEDA) and a founding board member for the Greenville Area Development Corporation (GADC).