

John Longshore *Principal, VP of Innovation*

John has spent over seven years as a site selection consultant with Global Location Strategies. He has led numerous projects across North America and Europe. Over the past seven years, the projects he has worked have totaled over \$10 billion in capital investment and thousands of jobs. Some of his clients include well-known companies such as Georgia Pacific, Procter and Gamble, and many others. Recent project announcements include Van Hool, a Belgian bus manufacturer, and Irving Consumer Products, a Canadian tissue producer.

John is a graduate of Clemson University's Civil Engineering undergraduate program as well as their master's program for City and Regional Planning. He has been married to his amazing wife, Jessica, for over seven years. They have two incredible children, Mills and Maggie, and live in Greenville, SC. Through his work, and the life that he lives, John seeks to leave a lasting impact in the companies and the communities that he works with.