



**Jolena Presti**  
**Managing Director, Baker Tilly**  
**(414) 777 5490**

Jolena Presti is a managing director with Baker Tilly's public sector advisory practice. Jolena has been with Baker Tilly since 2019 and has more than 20 years of experience in the development and advancement of innovative strategies in economic development, urban planning and redevelopment consulting solutions.

**Experience**

- Performs financial analysis of economic development strategies and development initiatives to optimize available project financing options
- Identifies new incentives and tax programs that impact client's growth initiatives
- Provides application and feasibility reviews for federal and state tax credit, financing, and funding programs
- Advises on complex project implementation strategies focused on advancing client growth initiatives, often engaging public private partnerships
- Develops tax increment financing (TIF) strategies and projections and consults on redevelopment and TIF agreements
- Develops and advances innovative strategies for economic development, redevelopment and long-term planning initiatives
- Formerly worked as an economic development and redevelopment-focused urban planning consultant to public sector and not-for-profit agencies

**Involvement**

Industry

- Wisconsin Commercial Real Estate Women (WCREW)
- The Water Council
- American Institute of Certified Planners (AICP)
- American Planning Association (APA), National and Wisconsin Chapters

Community

- Great Lakes Observing Systems, Board Member
- Fox Point Bayside School District Parent Teacher Organization, Board Member