Rebekah Kowalski is the Vice President of Manpower Manufacturing and is responsible for ManpowerGroup North America’s Manufacturing Sector Strategy, developing talent solutions for the rapidly transforming industry. Rebekah’s work focuses on developing solutions that help organizations and leaders deal with the implications of both the shortage of rightly skilled workers, and the evolution of roles and skills. Rebekah led the team that worked with MxD (formerly MxD) to identify how roles and skills will evolve as manufacturing transforms with the introduction of more digital technologies.

Rebekah is passionate about education leading into a sustainable career and has served on both the Board of the Wisconsin Education Business Roundtable and the Executive Committee of Competitive Wisconsin. She is currently an active member of the University of Wisconsin System Business Council and the Advisory Board of i.c. Stars.