



Mid-America Economic Development
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Press Release

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FOR IMMEDIATE RELEASE
December 2, 2022

MID-AMERICA ECONOMIC DEVELOPMENT COUNCIL PRESENTS 2022 ANNUAL ECONOMIC DEVELOPMENT AWARDS

CHICAGO, IL, DECEMBER 1, 2022: The Mid-America Economic Development Council presented its annual Economic Development awards at the 2021 Mid-America Competitiveness Conference, held November 30-December 2 at the Chicago Marriott Downtown Magnificent Mile.

Award entries were accepted in two markets per category – large division (community population over 50,000) and small division (community population less than 50,000).

Recognition was presented to:

Entrepreneurial Award

A program that offers a unique approach to enhancing the Entrepreneurial culture in your city or region and/or a unique approach for assisting young companies through the start-up/early stage of a business life cycle. This award can be a new or relatively new effort in your community.

- **The Blueprint – Green Bay
Green Bay, Wisconsin (Large Division)**

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Marketing Program

An overall comprehensive marketing program to market a community, county, state, or region to a prospect; an Annual Report or Newsletter; Online Programs, and/or a Specific Program or Event. The expected outcome of should be to inform, promote successes or to elicit a response for more information, and/or generate leads.

- **Greater Dubuque Development: YOU can be great here.
Dubuque, Iowa (Large Division)**

- **Grow Wabash County Website: May It Ever Be Useful
Wabash, Indiana (Small Division)**

Workforce & Talent

Activity and/or innovative program that attracts new talent to your area, strengthens the skills of your existing workforce and/or encourages retention of young/new talent in your area.

- **Lenawee County Industry Collaboratives
Adrian, Michigan (Large Division)**

- **City of Dublin Chatstrike Hiring Event
Dublin, Ohio (Small Division)**

Overcoming Adversity

A project or best practice that a community, region, or state utilized during a situation of overcoming a challenge – anything from a factory shut-down, to a COVID-19 response plan, or natural disaster.

- **Microenterprise Loan Program Technical Assistance- Business Reinvention
Hutchinson, Minnesota (Large Division)**

- **Moving Wyoming Forward – Piloting Advanced Carbon Manufacturing
Gillette, Wyoming (Small Division)**

Economic Impact Deal of the Year

This award recognizes a project having significant and measurable impact on a City, County and Region. The measurable impact can include capital investment, jobs, supplier network, economic impact or new partnership initiatives that positively improved the community.

- **Project Glue – Cytiva’s Expansion in Muskegon
Jackson, Michigan (Large Division)**
- **PH Country Style Market | 310 Huron
Lansing, Michigan (Small Division)**

Placemaking

Projects or programs to make a community a better place to live, work, and play by transforming underutilized public spaces into vibrant community places. Placemaking capitalizes on a local community’s assets, inspirations and potential that contribute to people’s health, happiness, safety and well-being. As a place becomes more desirable and welcoming, people will want to spend more time in them.

- **Creative Placemaking From Community Pride
Cheyenne, Wyoming (Large Division)**
- **DESTINATION MAYVILLE: Wisconsin Econ Dev Corp
Mayville, Wisconsin (Small Division)**

Mid-America EDC members are dedicated economic development professionals who share best practices to add value in their organizations and communities. Mid-America EDC is a multi-state association dedicated to being the leading resource for making contact with site selectors, advancing regional economic development programs, and accessing thought leadership.

For many years, The Mid-America Economic Development Council has sponsored the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the 13-state Mid-America region in promoting their respective communities. Award winners will also be recognized in the January issue of Site Selection magazine.

To view more information about this year’s winning award entries, visit <https://www.midamericaedc.org/events-and-programs/annual-awards>.

For more information about The Mid-America Economic Development Council, visit www.midamericaedc.org.

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