

BEST PRACTICES CONFERENCE SPONSORSHIPS



Choose the most valuable benefits - by supporting the conference, your organization supports industry professionals learn, grow, and connect!

PRESENTING SPONSOR: \$10,000

RECEPTION SPONSOR: \$7,500
(River boat cruise for all attendees)

DAILY SPONSOR: \$3,000

BREAK OR CHARGING STATION SPONSOR: \$1,500

SUPPORTING SPONSOR: \$1,000

Economic development and related industry professionals gather from across the Midwest to learn, network and grow. Our conference setting is intimate, yet industrial. Stillwater, a city in the Minneapolis–Saint Paul metro area, is known for its historic downtown, location on the bluffs of the St. Croix River, and unique opportunities in commercial, residential, and industrial development. It benefits as a strong standalone city and as part of a large metro area.

KEY BENEFITS

- **Network and up-skill** with leading economic developers, corporate decision-makers, community leaders, site selectors, and venture/funding **across multiple verticals** including healthcare & life sciences, biotech, agtech, energy, manufacturing, education, and workforce.
- **Regional visibility across 13 states** – Illinois, Iowa, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin and Wyoming.
- Access to a region that nationally represents **20% of the population**, **20% of businesses**, and **22% of the total workforce**.
- Promotion on the organizational website, webinars, and enterprise recognition at the annual conference.

ALL SPONSORS: JOIN US

Exclusive Reception
Howard's



From Hollywood to Home, join this Minnesota couple – an L.A. chef & musician wife – for a night of food, music & networking, as we come together to build ties to strengthen our region.



Become a sponsor today.

Contact: Dana Tuohy
dana@assnoffices.com



JOIN US
MAY 13 - 15

STILLWATER, MN

midamericaedc.org



BEST PRACTICES CONFERENCE SPONSORSHIPS

PRESENTING SPONSOR: \$10,000

- Receive four complimentary conference registrations
- Company logo included on all nametags and marketing
- Present your company following the conference welcome and introduction of the keynote speaker
- Receive a complimentary vendor table each day of the conference, include your company's swag and literature on the conference tables and in packets
- Present one webinar during 2025 to the Mid America community
- Receive a sponsorship feature in the monthly newsletter and a web banner ad online throughout the year
- Receive a co-op ad on EDO Marketplace in 2025



RECEPTION SPONSOR: \$7,500 *(River boat cruise for all attendees)*

- Receive three complimentary conference registrations
- Company logo included on all name tags and marketing
- Present during the opening cruise reception to all attendees
- Include your company's swag and literature on the conference tables and in packets
- Present one webinar during to the Mid America community
- Receive a sponsorship feature in the monthly newsletter and a web banner ad online throughout the year
- Receive a co-op ad on EDO Marketplace in 2025

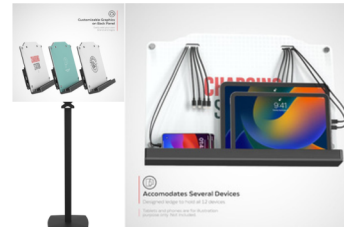


DAILY SPONSOR: \$3,000 **Choose one day of conference*

- Receive two complimentary conference registrations
- Company logo included on all name tags and marketing materials
- Company brochure/flyer included on tables on your day of sponsorship*
- One day of sponsorship* includes: introduce company

BREAK OR CHARGING STATION SPONSOR: \$1,500

- One, complimentary conference registration
- Logo on break cart or charging station
- Table tents on break tables/stations on sponsorship day*



**representative image*

SUPPORTING SPONSOR: \$1,000

- One, complimentary conference registration
- Logo on name tags

Become a sponsor today.

Contact: Dana Tuohy
dana@assnoffices.com

JOIN US
MAY 13 - 15
STILLWATER, MN

