

# BEST PRACTICES CONFERENCE SPONSORSHIPS



Choose the most valuable benefits - by supporting the conference, your organization supports industry professionals learn, grow, and connect!

**PRESENTING SPONSOR: \$10,000**

**RECEPTION SPONSOR: \$7,500**  
*(River boat cruise for all attendees)*

**SCHOLARSHIP SPONSOR: \$5,000**

**DAILY SPONSOR: \$3,000**

**BREAK OR CHARGING STATION SPONSOR: \$1,500**



**ALL SPONSORS: JOIN US**

*Exclusive Reception*  
**Howard's**



From Hollywood to Home, join super couple: Michelin-star chef & musician wife for a night of food, music & networking.



Attend the organization's Best Practices Conference in Stillwater, Minnesota. Economic development and related industry professionals gather from across the Midwest to learn, network and grow. Join us to benefit numerous communities and organizations across the region.

## KEY BENEFITS

- Visibility with leading economic developers, site selectors, and corporate decision-makers across 13 states.
- Network and upskill with leadership in innovation and development.
- Regional visibility across **Illinois, Iowa, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin and Wyoming.**
- Access to a region that nationally represents **20% of the population, 20% of businesses, and 22% of the total workforce.**
- Promotion on the organizational website, webinars, and enterprise recognition at the annual conference.



**Become a sponsor today.**

Contact: Dana Tuohy  
[dana@assnoffices.com](mailto:dana@assnoffices.com)

**JOIN US**  
**MAY 13 - 15**

STILLWATER, MN

[midamericaedc.org](http://midamericaedc.org)





# BEST PRACTICES CONFERENCE SPONSORSHIPS



## PRESENTING SPONSOR: \$10,000

- Receive four complimentary conference registrations
- Company logo included on all nametags and marketing
- Present your company following the conference welcome and introduction of the keynote speaker
- Receive a complimentary vendor table each day of the conference, include your company's swag and literature on the conference tables and in packets
- Present one webinar during 2025 to the Mid America community
- Receive a sponsorship feature in the monthly newsletter and a web banner ad online throughout the year
- Receive a co-op ad on EDO Marketplace in 2025



## RECEPTION SPONSOR: \$7,500 *(River boat cruise for all attendees)*

- Receive three complimentary conference registrations
- Company logo included on all nametags and marketing
- Present during the opening cruise reception to all attendees
- Include your company's swag and literature on the conference tables and in packets
- Present one webinar during to the Mid America community
- Receive a sponsorship feature in the monthly newsletter and a web banner ad online throughout the year
- Receive a co-op ad on EDO Marketplace in 2025



## SCHOLARSHIP SPONSOR: \$5,000

- Receive two complimentary conference registrations
- Company logo included on all nametags and marketing
- Company literature included on tables during conference
- Support professional development/mentoring of scholarship recipients

## DAILY SPONSOR: \$3,000 *\*Choose one day of conference*

- Receive two complimentary conference registrations
- Company logo included on all nametags and marketing materials
- Company brochure/flyer included on tables on your day of sponsorship\*
- One day of sponsorship\* includes: introduce company

## BREAK OR CHARGING STATION SPONSOR: \$1,500

- One, complimentary conference registration
- Logo on break cart or charging station
- Table tents on break tables/stations on sponsorship day\*



*representative image*

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