

Rob Cleveland, CEcD

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Rob Cleveland is the President of the Cornerstone Alliance in Benton Harbor, Michigan. In five years under Cleveland's leadership, Cornerstone Alliance has helped Berrien County companies add nearly 900 new jobs, while investing more than \$155 million in Michigan's Great Southwest. Cleveland is the architect of talent attraction initiatives like Move to Michigan, which garnered national recognition for receiving over 2,500 applications for those seeking to relocate to Berrien County. Previously, Cleveland was the Director of Economic Development and Community Affairs at Indiana Michigan Power (AEP), where he led the company's business attraction, retention and expansion activities. He is a Certified Economic Development Professional (CEcD) by the International Economic Development Council (IEDC).

