

# Tony Crème

## Senior Vice President



- 21+ years tenure with Hillwood
- Ten-time Dallas Business Journal Heavy Hitter
- Five-time D CEO Power Broker

### Affiliations

- Speedway Children's Charities
- North Texas Commercial Association of Realtors
- Urban Land Institute North Texas District – Industrial and Office Park Development Council
- National Association of Industrial and Office Properties – Member
- Society of Industrial and Office Realtors – Developer Associate
- Industrial Asset Management Council – Leadership Fellow
- NTCAR Young Professionals Forum – Charter Board Member
- The Real Estate Council – Associate Leadership Council, 2002

### Education

- Southern Methodist University – Bachelor of Business Administration
- West Point – Thayer Leader Development Group

Tony Crème serves as Senior Vice President of Hillwood, the developer of AllianceTexas. A member of the marketing and development team, Crème leads the planning and implementation of the industrial building program, the largest component of the 26,000-acre AllianceTexas project. He also works with new and existing corporate residents to understand their operational needs in order to provide the most effective solution for their distribution center and logistics requirements.

Originally from Syracuse, New York, Tony moved to Dallas in 1994 to attend Southern Methodist University. During the summers of 1996 and 1997, he served as an intern with Hillwood at the AllianceTexas project. Immediately upon graduating from SMU in 1998, Tony joined Hillwood full-time in the marketing department, with a focus on industrial and office leasing. His role has since expanded to include involvement in all facets of AllianceTexas, with a focus on industrial development and land planning. Crème now lives in Fort Worth, Texas with his wife and children.

During the past 21 years, Crème has been a key player in the growth of AllianceTexas. During his tenure, the development has grown from less than 50 companies to more than 500. He has worked with leading corporations such as Bridgestone/Firestone, Coca-Cola, XPO Logistics, Martin Brower, Stanley Black & Decker, The Home Depot, and UPS. In addition, he developed Hillwood's largest speculative building in the AllianceTexas development's 30-year history at over 1 million square feet, as well as the first build-to-suit office facility at Circle T Ranch for Chrysler Financial Services. Crème also led the headquarters site selection and development for Galderma Laboratories, Heritage Bag Company and Progressive Waste Solutions, formerly IESI, at AllianceTexas.