

Join us by sponsoring the 2026 Annual Conference! Your organization will support industry professionals— learn, grow, and connect!

# ANNUAL CONFERENCE SPONSORSHIPS

## SPONSORSHIP OPTIONS:

Break or Charging Station Sponsor:	\$1,500
Daily Sponsor:	\$3,000
Reception Sponsor:	\$7,500
Presenting Sponsor:	\$10,000

Attend the organizations' s Annual Conference in Grand Rapids, MI. Economic development and related industry professionals gather from across the Midwest to learn, network, and grow.

## KEY BENEFITS:

- Network and up-skill with leading economic developers, corporate decision-makers, community leaders, site selectors, and venture/funding across multiple verticals including healthcare & life science, biotech, agtech, energy, manufacturing, education, and workforce.
- Regional visibility across 13 states— Illinois, Iowa, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin, and Wyoming.
- Access to a region that nationally represents 20% of the population, 20% of businesses, and 22% of the total workforce.
- Promotion on the organizational website, webinars, and enterprise recognition at the annual conference

JOIN US  
**AUG 31 — SEPT 2**  
Grand Rapids, MI  
[midamericaedc.org](https://midamericaedc.org)

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## Break or Charging Station Sponsor: \$1,500

- Receive one complimentary conference registration
- Company logo on break cart or charging station
- Table tents on break tables/stations on sponsorship day

## Daily Sponsor: \$3,000

Choose one day of the conference\*: Aug 31 • Sept 1 • Sept 2

- Receive two complimentary conference registrations
- Company logo included on marketing materials
- Company brochure/flyer included on tables on your day of sponsorship
- Introduce company at opening reception on day of sponsorship

\*Dates are first-come, first-serve. We will contact you if your chosen date is unavailable.

## Reception Sponsor: \$7,500

- Receive three complimentary conference registrations
- Company logo included on marketing materials
- Present during the opening reception to all attendees
- Include your company's literature on the conference tables during conference
- Receive a web banner ad online throughout the year
- Present a webinar during 2026 to the Mid-America community (topic to be approved by Mid-America EDC)

## Presenting Sponsor: \$10,000

- Receive four complimentary conference registrations
- Company logo included on marketing materials
- Your company will be highlighted following the conference welcome and introduction of the keynote speaker
- Receive a complimentary vendor table each day of the conference
- Include company swag and literature on the conference table and in packets
- Present a webinar during 2026 to the Mid-America community (topic to be approved by Mid-America EDC)
- Receive a web banner ad online throughout the year