



Choose the most valuable benefits to your organization -
and, support our mission and the growth of industry professionals.

ANNUAL SPONSORSHIPS



PLATINUM LEVEL - \$5,000 BEST VALUE!

Valued at \$9500

- Two annual, individual memberships
- Two, complimentary registrations for the annual conference
- Sponsor listing/recognition at the annual conference
- Two seats at the annual sponsor-exclusive consultant event (held during the annual conference)
 - *You may purchase additional tickets to the consultant event at an additional charge*
- Register non-members from sponsor organization at a 50% discount on the non-member rate (up to two registrations). *Please contact Mid America office for this option.*
- Sponsor recognition on Mid America Economic Development Council website and on webinars
- Digital banner ad for one year on the Mid America EDC Website
- Present an educational webinar during the year
- Selection of two of the below:
 - Display/Exhibit table at the conference
 - Marketing package with conference registration materials
 - Marketing on the members-only resource page of the Mid-America EDC website for one year



GOLD LEVEL - \$2,500

Valued at \$4300

- One annual, individual membership
- One, complimentary conference registration
- Sponsor listing/recognition at the conference
- One seat at the annual sponsor-exclusive Consultant Event
- Register non-members from your organization at the member registration rate.
 - *Please contact Mid America office for this option.*
- Sponsor recognition on Mid-America EDC website and webinars
- Digital banner ad on the Mid-America EDC website for one year
- Selection of one of the options below:
 - Vendor table at annual conference
 - Logo and literature included with conference registration materials
 - Logo on the members-only resource page of the website in 2025



SILVER LEVEL - \$1,500

valued at \$2200

- One annual, individual membership
- Conference sponsor listing/recognition
- Register non-members from your organization at the member registration rate.
 - *Please contact the Mid America office for this option*
- Marketing on the members-only resource page of the Mid-America EDC website in 2025
- Sponsor recognition on website and webinars



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SCHOLARSHIP SPONSORSHIP - \$5,000 (for all recipients)

\$1,000 (for one recipient)

Support the association's scholarship program focused on professional development of new economic developers through conference participation and mentoring. Available for members and non-members of Mid-America EDC, applicants new to economic development will be given preference. Applicants will be evaluated based on their interest in the principles of the profession and development and leadership overall, as well as ability to volunteer with the organization.

As a multi-state association, we are dedicated to being a leading resource for education, connection building, and sharing best practices for economic development professionals. The following, benefits five scholarship recipients to be selected and receive through your organization's support.

- Registration to the annual Best Practices Conference.
- Mentoring from leaders in the Mid-America EDC region (please note that mentoring topics will be suggested and the scholarship recipient may customize their mentoring to work at the appropriate pace).
- Networking opportunities among regional members to promote ideation and partnering
- Resources to help economic development professionals excel
- Recognition of quality programs, upskilling, and marketing
- An awards program to reward excellence in placemaking, community building, etc.
- Promotion of the 13-state region to site selectors, consultants, and industries to raise awareness

“As a recipient of this scholarship, I highly recommend it to those with 1-3 years of experience in economic development. The conference, connections, and mentorships were extremely valuable and made a real difference in my professional growth.”

Gage Pace,
One Dearborn

Direct benefits to your organization, through our partnership include:

- Receive two complimentary conference registrations
- Company logo included on all nametags and marketing
- Company literature included on tables during the annual conference
- Support professional development/mentoring of scholarship recipients
- Recipients are expected to attend the conference and you may meet up for further networking.



Become a sponsor today.

